

Message Text

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AMEMBASSY TOKYO

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E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: WTDR/FTI - MOON-STAR CHEMICAL CORP (TSUKIBOSHI KASEI K.K.)

REF: USDOC WASHDC 17143

1. JAPAN 2. COUNTRY CODE: 588 3. SER NO: NA

4. MOON-STAR CHEMICAL CO., LTD. (TSUKIBOSHI KASEI K.K.)

4A. CODE: K 4B. CODE: C

5. 60 SHIRAYAMA-MACHI

6. FUKUOKA CITY, JAPAN 830

7. ESTABL: 1931 8. EMPL: 4,966 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS IN JAPAN, U.S.A. AND CANADA

12. RPT. DATE: 10/76

13A. 31400/0345. MFR. DIS. EXP. & IMP. OF SHOES, ALL KINDS

13B. 30210/0345. MFR. DIS. EXP. & IMP. OF RUBBER BOOTS

13C. 30798/0. MFR. OF PLASTIC COATING FOR BOTTLES

14. CONTACT: MR. KURATA, KUHEI TITLE: PRES.

15. CABLE: MOONSTAR KURUME JAPAN 16. TELEX: NA

17. PHONE: 0942-33-1111

18. FINANCIAL REFS: DAIICHI KANGYO BANK, KURUME BR., 5-51

HIYOSHI-MACHI KURUME CITY JAPAN 830 NIHON-CHOKI-SHINYO

BANK, FUKUOKA BR., 13-7 TENJIN 2-CHOME, CHUO-KU, FUKUOKA

CITY JAPAN 810

19. TRADE REFS: MITSUBISHI SHOJI CO., LTD. 6-3 MARUNOUCHI

2-CHOME, CHIYODA-KU, TOKYO 100 ITOH-CHU SHOJI CO., LTD.

4-68 KITA-KYUTARO, HIGASHI-KU, OSAKA CITY 541

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20. FOREIGN FIRMS REPRESENTED: TECHNICAL TIE-UP WITH WOLVERINE

WORLD WIDE INC., WOLVERINE BLDG., DEPT. T., ROCKFORD, MICH
49351 FOR SHOES IN 1973: TECHNICAL TIE-UP WITH
CALZATURIFICIDE SULTANINO S.P.A. GENOVA ITALY FOR SHOES IN
1976.

21. TSUKIBOSHI KASEI WAS FOUNDED IN 1873 AS A MANUFACTURER OF
JAPANESE SOCKS AND INCORPORATED IN 1931 WITH CAPITAL OF 3
MILLION YEN. IN 1972 THE COMPANY'S NAME WAS CHANGED FROM TSUKIBOSHI
GOMU CO., LTD. TO TSUKIBOSHI KASEI (MOON STAR CHEMICAL) CO., LTD.
IT IS PRESENTLY CAPITALIZED AT 600 MILLION YEN AND ANNUAL SALES IN
1975 AMOUNTED TO 39 BILLION YEN. THE COMPANY HAS 4 FACTORIES,
3 BRANCHES, 8 SUBSIDIARIES INCLUDING KOREAN AND TAIWANESE OVERSEAS
ONE. PERCENTAGES OF THE PRODUCT LINE ARE COMPOSED OF 75 PERCENT
RUBBER SHOES, 21 PERCENT LEATHER SHOES AND 4 PERCENT CHEMICAL
PRODUCTS. SINCE ITS ESTABLISHMENT, THE FIRM HAS CONTINUED TO GROW
TO WHERE IT IS OW THE LEADING JAPANESE MANUFACTURER OF SHOES AND
RELATED PRODUCTS. BOTH LOCAL BANKING AND TRADE SOURCES REPORT
THAT THE FIRM HAS AN EXCELLENT REPUTATION AND ITS OBLIGATIONS ARE
MET PROMPTLY. CONSULATE HIGHLY RECOMMENDS THIS FIRM AS ONE OF
THE BEEST TRADE CONTACTS FOR INTERESTED U.S. COMPANIES.

22. PREPARED BY: Y. YAMAMOTO APPROVED BY: K.L. NORTON
AT AMCONSUL, FUKUOKA, JAPAN
GRIFFIN

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